



BE PART OF  
  
**PARKLANDS  
FOOD FEST**  
— 2021 —

## Parklands Food Fest is BACK!

Now in its 10th year, Parklands Food Fest is all about fresh locally grown produce from Western Sydney Parklands urban farmers as well as the best food, drinks and artisan produce businesses from Western Sydney and beyond.

It also features celebrity chefs on our cooking stage and live music from local artists.

Visitors are a mix of locals, families and keen food lovers from across Sydney, with a majority coming from Western Sydney.

Almost 10,000 people attended the Parklands Food Fest in 2019.

In 2021, COVID-19 capacity restrictions may be in place and site capacity will be managed in accordance with current guidelines.

**WHEN:** Sunday 10 October 2021

**TIME:** 10am to 4pm (bump in from 6am, bump out after 4:30pm)

**WHERE:** Lizard Log, Abbotsbury



Western Sydney Parklands





## EVENT PROMOTION

Food Fest will be promoted with a full marketing and PR campaign which will highlight stallholders.

This campaign includes:

- Parklands billboards along the M4 and M7
- Local media – newspapers, radio, influencers
- Social media
- Stallholder profiles
- Festival website
- Your social media channels too – we will provide images and information for you to share



## WHAT KIND OF STALLS WE ARE LOOKING FOR

- An exciting and diverse mix of fabulous food and artisan products
- A focus on home-grown (fresh produce, local businesses)
- Stallholders with market and events experience
- Businesses that can promote themselves on social media
- People with a great story to tell about why they do what they do

We are open to all applications, including those from beyond Western Sydney. Prior market experience isn't required but preferred to ensure you make the most of the opportunity and can manage good crowds on the day.



## PRICING

**STALL PRICES ARE \$250 (\$200 FOR FOOD TRUCKS)**

This includes:

- A Food Fest 2.4m x 2.4m fete stall with flooring
- Access to hot hand-washing station, water, and waste removal
- One parking spot in event car park
- Listing on the Parklands Food Fest website

\*\* Additional stall sizes and pricing available in the application. See next page for more detail on inclusions and requirements (power, water, coolroom).







## **FOOD SAFETY**

You must have a temporary food permit from **Fairfield City Council** and you must follow all **NSW Food Authority Guidelines** for Temporary Events as inspections may happen on the day. All stallholders will be provided with shared access to a hot hand wash station by Western Sydney Parklands in line with health requirements.

## **COVID-19 SAFETY**

All stallholders are required to abide by all COVID-19 Safety measures put forward by Western Sydney Parklands and in accordance with current NSW Government guidelines.

Stallholders are required to submit a COVID-19 Safety Plan which demonstrates what measures will be put in place to ensure their stall operates safely. Each stallholder on their application should specify whether a sneeze guard is required for their safe operation.

## **ACCESS TO WATER & POWER**

All stalls will have access to a nearby potable water source. Power can be supplied for \$40 per stall.

## **COOLROOMS**

Each stallholder may have access to a shared coolroom for \$50. All stallholders should be considerate of the other stallholders they are sharing with and ensure all stock is kept within their designated space.

## **RUBBISH & WASTE**

All cups, straws, plates, napkins and cutlery must be made from recycled, recyclable, biodegradable or compostable materials. Single use plastic carry bags and helium balloons are not permitted. All stallholder rubbish and waste should be disposed of using the appropriate waste streams made available on site (general waste, co-mingled recycling, organics, grey water and oil). Stallholders are responsible for ensuring their site is clear with waste in appropriate receptacles, prior to departing site.

## **VEHICLES**

Stallholders may not park next to their stall. Each stallholder will be given one vehicle access pass that provides vehicular access to their stall for bump in and out. Each stallholder will also be given one parking pass in the event parking lot for the duration of the event.

## **EVENT CANCELLATION**

If this event is cancelled due to COVID-19 or inclement weather a full refund will be provided.

## **APPLICATION**

The application process is very simple. Just click on this link and tell us about your business and why you should be part of this great event.

**APPLY NOW**



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